



SMARTER WAY TO DO EDTECH BUSINESS



COMPANY PROFILE

WHAT DO WE DO?

Empowering Schools, Coaching Institutes, ERP Providers, Hardware Manufacturers, Ed Tech Companies by improving their brand perception, creating a strong competitive advantage and also increase profitability and generate parallel sources of revenues through our White-Label Ed Tech Solutions.



IMPROVE BRAND PERCEPTION



IMPROVE PROFITABILITY



INCREASE INCOME



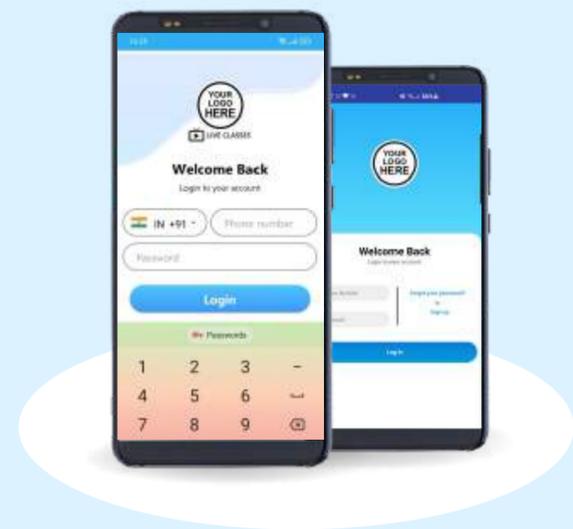
EDGE OVER COMPETITORS

OUR PRODUCTS



White-Label K-12 EdTech App -

A white-labeled K-12 e-Learning app with your institution's brand with more than 50,000+ animated modules, 10,000+ interactive games and 2 million learning resources. Get your brand into App Stores and students' pockets in less than 30 days.



White-Label Smart Class Solution -

Customized Smart-Class solution containing more than 50,000+ modules, 10,000+ interactive games, and 2 million learning resources white-labeled and optimized for your set of devices. Containing CBSE, ICSE, and all state boards along with 3000+ publishers.



White-Label Preschool Brand -

We can bring your dream to start your own preschool brand into reality. Powered by 100% white-labeled audio visual content in your own e-Learning App, Training manuals, ERP, Books, Dresses, Bags, and other marketing and promotional material.



OUR CATEGORIES



1 Interactive Panel Manufacturer

Smart Interactive Panels and Interactive whiteboard manufacturers can do an OEM agreement with us. Wherein we will create a customized Smart Class Solution white-labeled in your brand which will be optimized for your set of devices.



2 Schools

Schools can offer our rich e-learning resources through an App and teaching platform under their own brand as a white-labeled solution.



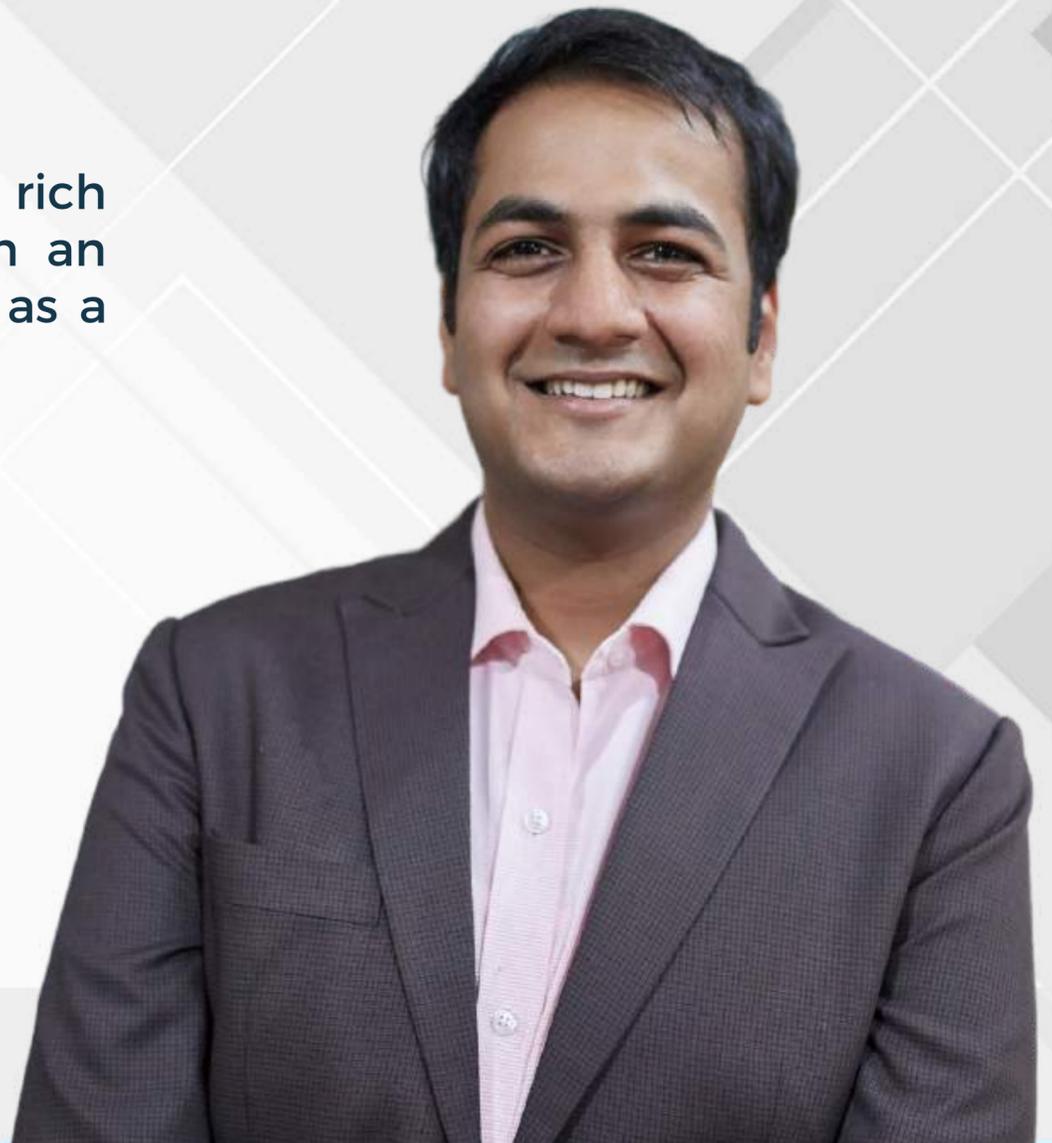
3 Coaching Centres

Coaching Institutes can offer our rich e-learning resources through an App and teaching platform under their own brand as a white-labeled solution.



4 ERP Providers

ERP providers can offer our rich e-learning resources through an App under their own brand as a white-labeled solution.



5 EDTECH Companies

Ed-Tech companies can offer our rich e-learning resources through an App under their own brand as a white-labeled solution.



For Entrepreneurs

We provide franchise opportunities wherein you can promote our white-label Ed-Tech products to any School, Coaching, ERP company, Ed-Tech company or any Hardware manufacturer.



Reason 1

The education industry is a **recession-proof** industry.



Reason 2

Opportunity for **repeat business** - our products by design have a strong year-on-year renewal rate.



Reason 3

Ed-Tech sector is growing at a CAGR (compound annual growth rate) of **52%** as per the Google KPMG report and is going to grow 10 times in the next 5 years.



Reason 4

Our products have a huge market size of **30 crore** students.



Reason 5

Low Entry-level barrier. We are looking for like-minded entrepreneurs who have a strong potential to take our products forward.



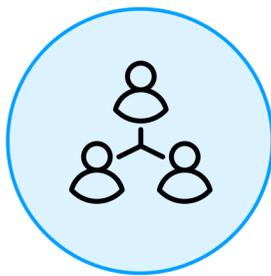
Reason 6

Education is a necessity and not a luxury.

OUR NUMBERS SPEAK



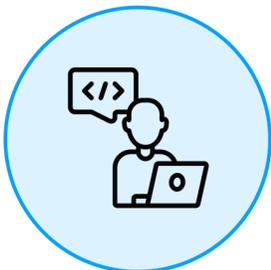
6000+
Happy Schools



500+
Successful
Distributors



10,00,000+
Delighted Students



21,60,000+
Man Hours of
Development



ABOUT SMARTSCHOOL

Founded by alumni of DCE, SmartSchool Education Pvt. Ltd. is more than 10 years old educational company based in Delhi. We have been actively providing innovative educational solutions to various educational institutions in India, Nepal, Pakistan, Netherlands, Nigeria, Zimbabwe, Dubai, Kuwait, and Oman.

OUR INVESTORS



ecosystem

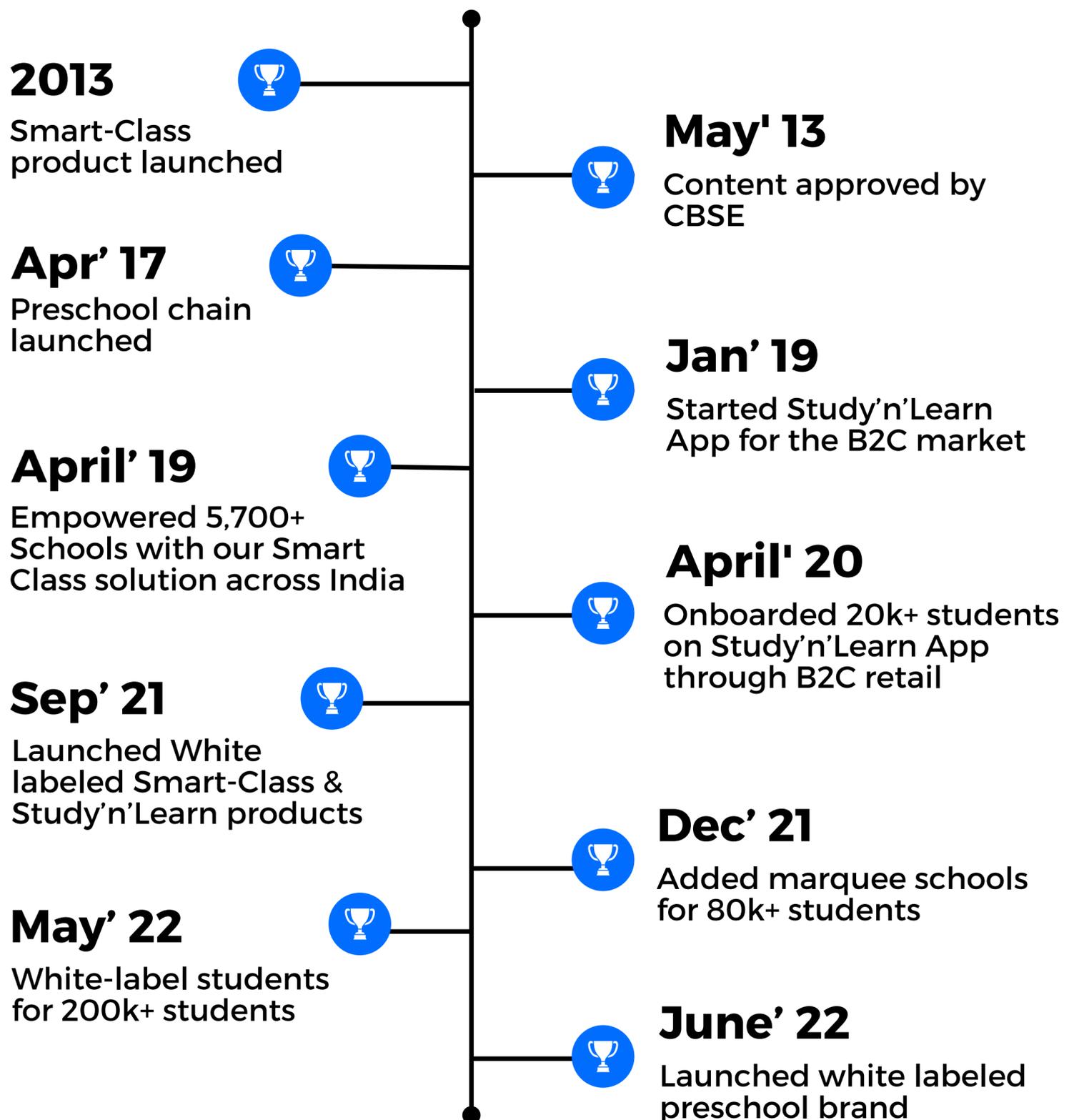


VENTURES



PRESTIGE
GROUP OF INDUSTRIES

OUR JOURNEY



WE ARE AN ISO CERTIFIED COMPANY



OUR PRODUCTS ARE OFFICIALLY APPROVED BY CBSE

ता. मनबोसेक, दिल्ली-92
Gram: CENBOSEC, Delhi-92
Email: cbsecll@nda.vsnl.net.in
Website: www.cbse.nic.in



केन्द्रीय माध्यमिक शिक्षा बोर्ड
(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)
शिक्षा भवन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यू, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION
(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002.

CBSE/ACAD./DIR(A&T)/RFP(CCE Online)/2013

20-5-2013

Letter of Award

OLIVE INTERNATIONAL (CONSORTIUM)
SCO 1-13, 4TH FLOOR, PPR MALL
JALANDAR

Sub: Empanelment of Agencies for Comprehensive Online (and offline) Learning Management System For Continuous and Comprehensive Evaluation (CCE) – reg.

Sir / Madam,

With reference to subject matter and our letter of even no. dated 3-5-2013, the Board is pleased to empanel your agency at the following rates per school for 100 students per class:

Classes I-V		Classes VI-VIII		Classes IX-X	
OnLine	Offline	OnLine	Offline	OnLine	Offline
12,500	18,750	7,500	11,250	20,000	23,500

As per para 2 of the addendum to the RFP, the rates above will be adjusted on pro rata basis, depending on the number of students in the school.

OUR PRODUCTS ARE OFFICIALLY APPROVED BY CBSE



पंजाब PUNJAB

N 112415

Partnership cum service level Agreement

This AGREEMENT entered into on the NOV 16, 2013.

BETWEEN

M/s Smart School Learning Pvt. Ltd. having its office's at E-3/13, Lower Ground Floor, Sec 7, Rohini, Delhi - 110085 through its authorized signatory Mr. Mukul Director, M/s Smart School Pvt. Ltd. (hereinafter referred to as "SERVICE PROVIDER" and which expression shall unless it be repugnant to the context or meaning thereof be deemed to mean and include its executors and permitted assigns) of the First Part,

AND

M/s Olive International a consortium having its registered office at SCO:1-12, 4th Floor, Jalandhar City Center, Mithapur Road, Jalandhar, Punjab - 144001 through its authorised signatory Mr. Sandeep Soni (hereinafter referred to as the "COMPANY" and which expression shall unless it be repugnant to the context or meaning thereof be deemed to mean and include its executors and permitted assigns) of the Second Part.

WHEREAS:

The Company has been empanelled for Comprehensive Online (and Offline) Learning Management System for CCE vide CBSE Letter of Award CBSE/ACAD./DIR(ART&I)/RFP(CCE

For Olive International

1

Auth Signatory

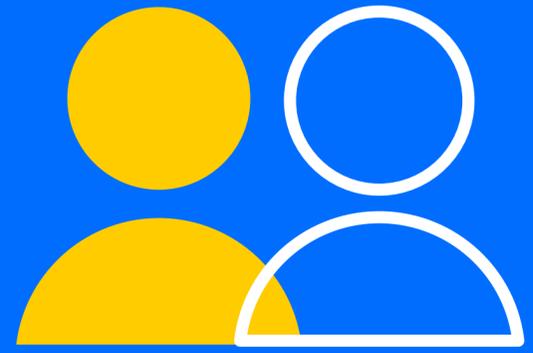
SmartSchool Education Pvt Ltd

Director

Awards and Accolades



SmartSchool[®]
Education Pvt. Ltd.



CONNECT
WITH US



Contact Us



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